

PRESS RELEASE

# Emeco Introduces a Cork Seat To Su Collection by Nendo

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HANOVER, PA – Emeco has launched a new Cork seat for the Su Collection by Nendo.

The Su family of stools reflects Emeco's ongoing exploration of eco-conscious materials. Cork is a natural rapidly renewable material that is biodegradable and recyclable. It is light, sound absorbing, anti-bacterial and very resilient. Shaped into a SU seat, it is tactile with a feeling of warmth.



Su stool with Cork seat and anodized aluminum legs

Cork is made from the outer bark of the cork oak tree. The bark can be harvested, or “stripped” allowing new bark to grow in its place, without any damage to the trees. Following each stripping, the cork tree fully regenerates its bark, and can be harvested over and over again every 9 or 10 years until the tree is 200 to 250 years old. Every single morsel of cork, for instance the scraps created during the manufacturing process, is collected and saved for recycling and turned into new products.

Harvesting cork is done without machinery. It is an art handed down from generation to generation, much like the craftsmanship employed to create Emeco chairs.

## THE SU COLLECTION

Su has “Emeco bones” – the iconic seat of the Navy chair, made since 1944, in combination with solid engineering and the use of reclaimed and recycled materials. The Su collection also features seats made from reclaimed barn wood, eco-concrete and recycled PET.

This simple, multi-purpose stool can be used indoors and outdoors\*, and is ANSI/BIFMA certified for strength and stability for use in demanding applications.

\*All Su stools with recycled polyethylene and eco-concrete seats with natural or black anodized legs are suitable for outdoor use.



Su stools with Cork seat and natural / black anodized aluminum legs

## ABOUT EMECO

The American furniture company Emeco was founded in 1944 to make lightweight, non-corrosive, fire resistant and torpedo proof chairs for the US Navy. The classic 1006 Navy Chair was born. Made to last at least a hundred and fifty years, it was light, smart, functional and strong - because that was the best we could do. Today our craftsmen in Hanover, Pennsylvania continue to handcraft chairs that are so strong they are passed down through generations – that's how we define 'sustainability.' Emeco is leading the industry, exploring and innovating ways to use consumer and industrial waste, and environmentally responsible resources to create and build simple, timeless furniture. We work with the world's best designers and influential corporations including Philippe Starck, Norman Foster, BMW, Frank Gehry, Coca-Cola, Jean Nouvel, Konstantin Grcic, Nendo, and Jasper Morrison to make chairs that live up to the standards that we inherited from our founders with a vision to make a difference.

## ABOUT NENDO

Nendo is a design firm founded in 2002 in Tokyo, with architect Oki Sato (b. Canada, 1977, M. Arch. Waseda University) as its principal.

The firm realizes its goal of bringing a small "!" to people through a multidisciplinary practice whose media include architecture, interiors, furniture, industrial products and graphic design.

Nendo has received numerous awards and recognition. Newsweek named Oki Sato one of the world's "100 Most Respected Japanese People" in 2006. Oki earned the title of "Designer of the Year" by both Wallpaper Magazine and Elle Décor magazine in 2012.



Su counter stool with seat made of reclaimed barn wood, Su small stool with cork seat,  
Su barstool with seat made of recycled PET